

annual report **2014**

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## FROM THE PRESIDENT

2014 has been another busy and productive year for the Council. We have organised and run 3 workshops and business and networking meetings; completed work on an Office for Learning and Teaching National Networking Initiative Project; undertaken a major update of the ACODE Benchmarks and held an inaugural inter-institutional ACODE Benchmarking Summit.

As ever, the strength of ACODE is in its workshops and business and networking activities, which are attended by institutional representatives from Australia, New Zealand and the South Pacific. These meetings facilitate the exchange of information, allow members to get updated on the latest educational trends and seed sector-wide projects.

***As a Council we have a responsibility to provide leadership to the sector in technology enhanced learning.***

In March The University of Waikato, for the first time, hosted an ACODE workshop at their campus in Hamilton, New Zealand.

Over three days in June the Council facilitated a major Benchmarking Summit at Macquarie University in Sydney. The Summit had four major sponsors: the University of Southern Queensland; Macquarie University; The Australian Office for Learning and Teaching (OLT) and Ako Aotearoa (the New Zealand National Centre for Tertiary Teaching Excellence).

This is probably the first time a benchmarking exercise of this scale has been attempted – 24 higher education institutions all in the room at the same time, openly sharing their strengths and weaknesses.

What the Summit showed was that regardless of the size or age of the institution, many of the issues we face are common and can be remedied by simply taking the time to self-assess and share current practice.

***It is building relationships and stronger ties (rather than by competition) that provides institutions with the wherewithal to meet the unique challenges of building a strong digital future.***

Finally, I would like to thank all those who have contributed to ACODE's continued success in 2014 and particularly the many university staff who have contributed to the programs, projects and events that ACODE has facilitated. Your contributions and sharing of good practice benefits the higher education sector as a whole. I would also like to thank all who support ACODE and participate in our activities, particularly our Secretariat based at the University of Canberra. Let me also acknowledge the work of Executive Member Alan Arnold who is stepping down from the role next year.

Regards, Helen Carter

## ACODE WORKSHOP SERIES 2014

Each year ACODE runs a series of Workshops and related activities on key topics relevant to higher education. These workshops provide a forum to explore implementation issues associated with new flexible and online learning initiatives and offer opportunities to review institutional resources, practices and policies. One of the substantial benefits is that staff from different universities share newly developed resources and ideas, which can be used in all institutions to save considerable development time. The workshops are rotated around Australia, New Zealand and the South Pacific so that each university has the opportunity to send extra staff for professional development in attendance at the Workshops.

### Workshops for 2014

- Developing Staff Digital Literacies – Concepts, Policies and Practices – The University of Waikato
- Blended Learning: The journey continues, the future beckons – University of the Sunshine Coast
- Backing the right horses – Perspectives on online Learning Success – The University of Melbourne

## ACODE 64:

### Developing Staff Digital Literacies – Concepts, Policies and Practices

The University of Waikato

Digital literacy is a prerequisite for engaging in our open and global educational environment. For universities to operate effectively and critically in this constantly evolving environment, and to provide enhanced and engaged learning, teaching and research experiences, staff need to be agile and confident in their engagement with technology, while universities need strategies and operational plans that embed literacy within core systems and processes. The development of staff digital literacies has dependencies in conceptual understanding, and individual and institutional approaches to professional development. The workshop focused on staff digital literacies, exploring concepts and definitions; strategies for institutional implementation; and personal development and application.

*Nigel Robertson from the University of the Waikato organised and led the workshop involving 25 participants from 20 institutions*

An opening address and welcome came from Professor Robyn Longhurst, Pro Vice Chancellor Education. Helen Beetham, an Education and JISC consultant in the UK, joined us via video to give an overview of concepts of Digital Literacies and current work in the UK. Dr Maureen Marra (University of Waikato) gave an overview of University of Waikato strategies, plans and resourcing. Other activities were facilitated by Ms Tracey Morgan and Mr Nigel Robertson of University of Waikato.



ACODE 64

## ACODE 65:

### **Blended Learning - The journey continues, the future beckons....**

The University of the Sunshine Coast

Blended learning has been with us a long time, since the days of posted packages of printed materials complemented by periods of block study. However it has adopted dramatic new forms over the last two decades with the arrival of incredible personal computing capacity, widespread Internet availability and the rise of the digital universe. This has, very obviously, had a massive impact on education. This workshop included activities exploring the current state of play and attempted to peep over the horizon to an even more exciting and challenging future.

*Ian Wright from the University of the Sunshine Coast organised and led the workshop involving 30 participants from 20 institutions*

An opening address from Professor Birgit Lohmann, Deputy Vice Chancellor and keynote from Ms Maureen Klinkert (Immediate past President of CAUDIT) started the event. Presentations from Dr Carol Russell (UWS), Dean Ernst (USC), Assoc Professor Jo McKenzie (UTS), Ms Kylie Readman, Dr Ruth Greenaway (both of CSALT USC) and Assoc Professor Selvan Pather (School of Engineering USC) were all well received. The workshop concluded with a visit to the Engage 3D Immersive Laboratory.

## ACODE 66:

### **Backing the right horses – Perspectives on online learning success**

The University of Melbourne

ACODE 66 coincided with the annual Melbourne Cup; a horse race described as “the race that stops the nation”. Picking up on the racing theme, delegates at ACODE 66 were asked to explore how staff, students, and universities themselves back the right learning technology horse. Comparing and contrasting these three viewpoints – those of staff, students and institutions – was a feature of ACODE 66. Delegates were asked to consider not only the decisions and expectations of each of these groups, but also what constitutes eLearning and online learning success for each of them? The welcome and opening came from Professor Gregor Kennedy, and Barney Dalgarno (CSU) provided the keynote address. Other presentations on the day from Helen Carter (Macquarie University), Travis Cox (Melbourne), Garry Allan (RMIT), and Kay Souter (ACU) were well received, as was the student panel.



## ACODE BENCHMARKING

### ACODE Benchmarking Refresh Project

In early 2014 the ACODE Benchmarks underwent a major refresh to increase their capacity to help institutions plan for growth and be more future oriented. The refresh of the Benchmarks saw the introduction of: a much stronger alignment with learning and teaching standards; a greater emphasis on emerging technologies and innovation, particularly in planning and budgeting; a new measure around open education practices and the sustainable use of resources, and; a measure on how institutions are assuring a level of quality in their externally hosted services. Each institution first self-assessed where they were placed in relation to these indicators and provided evidence to that effect, then shared this with the other institutions involved.

This refresh activity began in January 2014 and was facilitated by Associate Professor Michael Sankey from the University of Southern Queensland. Others involved included; Helen Carter from Macquarie University and President of ACODE, Dr Stephen Marshall from Victoria University in Wellington and Vice-President of ACODE, Associate Professor Romy Lawson from the University of Wollongong, Dr Carol Russell from the University of Western Sydney and Regina Obexer from the Queensland University of Technology.

As a consequence of this review of the Benchmarks, they were renamed to the ACODE Benchmarks for Technology Enhanced Learning. The new Benchmarks are available from <http://tinyurl.com/ACODE-BM>. They are licenced under a Creative Commons Attribution, Non Commercial, Share Alike 4.0 International Licence.

### ACODE Benchmarking Summit

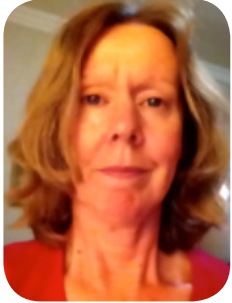
As a consequence of this review, a major trial of the reinvigorated Benchmarks was conducted in Sydney in June 2014 at the inaugural ACODE Inter-Institutional Benchmarking Summit.

*Michael Sankey from the University of Southern Queensland organised and led the Summit involving 36 participants from 24 institutions from five different countries*

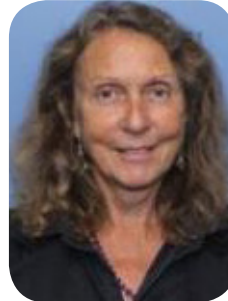
The summit not only proved the validity of the Benchmarks but also maintained ACODE's position as a leader in the Benchmarking space in Australasia. As a further consequence of the Summit, all the institutions involved in this activity expressed an interest in ongoing use of the benchmarks to ensure that their technology enhanced learning practice was undergoing rigorous and ongoing quality assurance.



## ACODE 2014 EXECUTIVE



President  
**Helen Carter**  
Macquarie University  
Helen.Carter@mq.edu.au



Executive Member  
**Cathy Gunn**  
University of Auckland  
ca.gunn@auckland.ac.nz



Vice President  
**Stephen Marshall**  
Victoria University of Wellington  
Stephen.Marshall@vuw.ac.nz



Executive Member  
**Michael Sankey**  
University of Southern Queensland  
Michael.Sankey@usq.edu.au



Treasurer  
**Ric Canale**  
La Trobe University  
r.canale@latrobe.edu.au



Seconded Member  
**Alan Arnold**  
University of Canberra  
alan.arnold@canberra.edu.au



ACODE Secretariat  
**Karen Halley**  
University of Canberra  
secretariat@acode.edu.au

Thanks go to the University of Canberra for their continued support of ACODE by hosting the Executive Officer. Our Executive Officer ensures the smooth running of all of our activities. This year the Secretariat, in addition to the normal work of the office, has also supported the Benchmarking Refresh Project and planning for The Higher Education Technology Agenda Conference to be held in 2015.

## INCOME AND EXPENDITURE

### Year ended 31 December 2014

	2014	2013
	\$	\$
<b>Revenue</b>		
Learning Technologies Leadership Institute	12,000.00	102,003.27
ACODE Membership fees	97,274.90	120,926.00
<b>Interest</b>		
Bendigo Bank Cheque Account	887.34	1,090.71
Bendigo Bank Institution Account	308.47	633.61
Bendigo Bank Term Deposit 007	2,777.43	-
Reimbursements Received	-	29,067.95
	<b>113,348.14</b>	<b>253,701.54</b>
<b>Expenditure</b>		
Advertising	-	6,972.69
Auditors – Audit & Review of financial reports	2,600.00	2,600.00
Bank Charges	162.00	188.05
Computer Expenses	1,655.93	5,483.59
Conference fees	14,659.65	28,401.12
Depreciation	201.00	-
Gifts in Lieu of payment	-	7,258.48
Honorariums	-	7,258.48
Insurance	1,981.82	7,258.48
Printing Postage and Stationery	791.48	335.00
Salaries	-	15,000.00
Service Fees Executive officer	96,000.00	96,000.00
Travelling Expenses	22,129.61	57,206.05
Website Maintenance	159.82	24.00
	140,341.31	227,942.96
<b>Loss before income tax assets</b>	<b>(26,993.17)</b>	<b>25,758.58</b>



**BALANCE SHEET**  
As at 31 December 2014

	2014 \$	2013 \$
<b>Equity</b>		
Retained Profits	254,095.50	281,256.99
<b>Total Equity</b>	<b>254,095.5</b>	<b>281,256.99</b>
Represented By:		
<b>Current Assets</b>		
Bendigo Bank-Cheque Account	148,872.09	98,441.25
Bendigo Bank-Institute Account	-	60,830.52
Bendigo Term Deposit 149314007	52,777.43	50,000.00
Bendigo Term Deposit 152589495	30,000.00	
Trade Debtors	24,141.98	69,635.22
Provision for GST	-	1,848.00
	<b>256,092.50</b>	<b>280,754.99</b>
<b>Non-Current Assets</b>		
Plant and Equipment	1,561.00	1,561.00
Less Accumulated Depreciation	1,260.00	1,059.00
	301.00	502.00
	301.00	502.00
<b>Total Assets</b>	<b>256,092.50</b>	<b>281,256.99</b>
<b>Current Liabilities</b>		
Provision for GST	1,997.00	-
		-
<b>Total Liabilities</b>	<b>1,997.00</b>	<b>-</b>
<b>Net Assets</b>	<b>254,095.50</b>	<b>281,256.99</b>

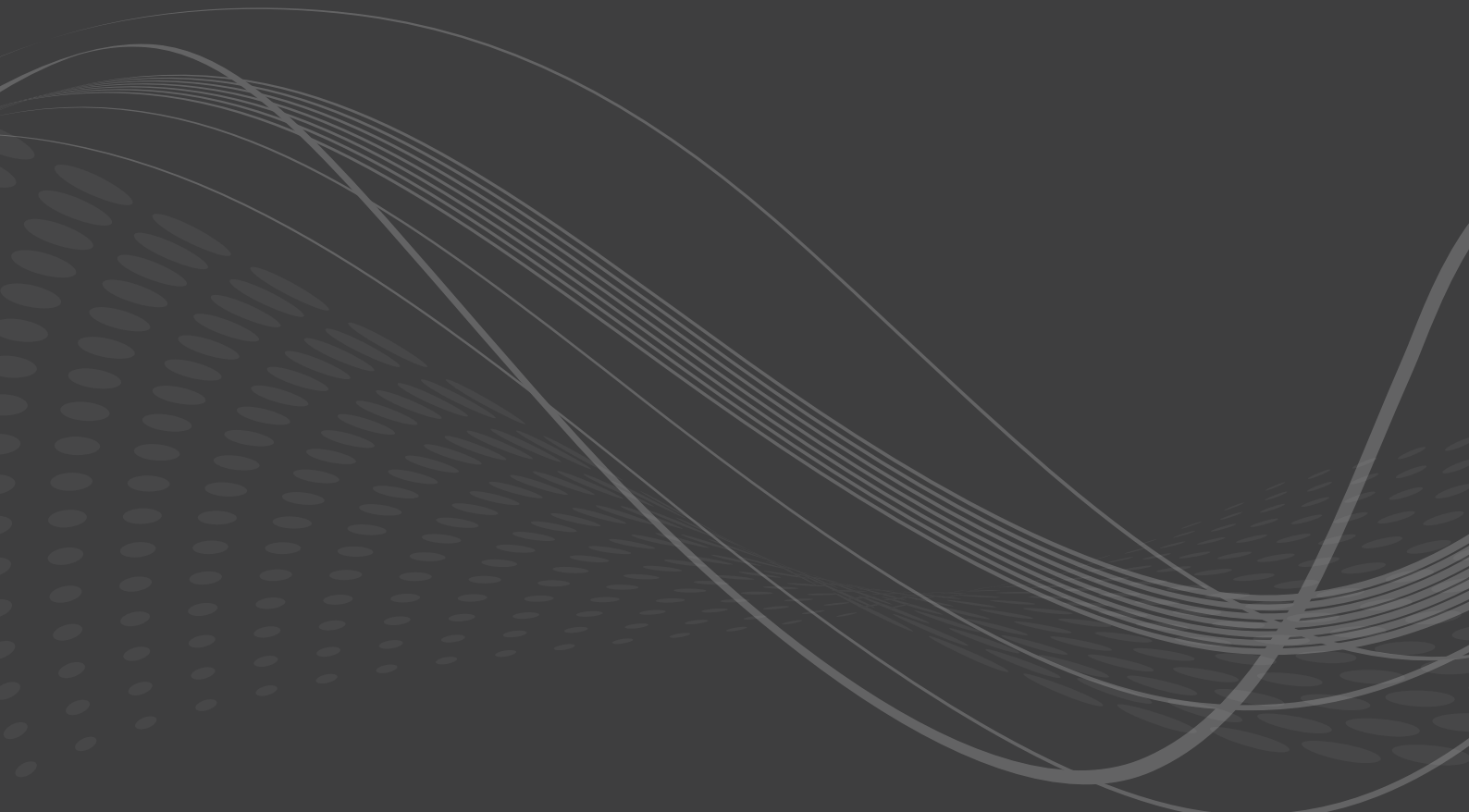
## 2014 ACODE INSTITUTIONAL MEMBERS AND THEIR NOMINEES

	Institutional Nominee	Alternate Nominee
Auckland University of Technology	Mr Mark Northover	Dr Stanley Frielick
Australian Catholic University	Dr Veronica Henricks	Mr Andrew Hill
Central Queensland University	Prof Helen Huntly	Dr Julie Fleming
Charles Darwin University	Assoc Prof Deborah West	Prof Martin Carroll
Central Queensland University	Prof Rob Reed	Ms Nona Muldoon
Charles Darwin University	Assoc Prof Deborah West	Assoc Prof Martin Carroll
Charles Sturt University	Dr Phillip Uys	Prof Sandra Wills
Curtin University of Technology	Dr David Gibson	
Deakin University	Prof Beverley Oliver	Mr Dale Holt
Edith Cowan University	Prof Susan Stoney	Ms Trish Popov
Federation University	Mr Brian Martin	Nr John Supple
Flinders University of South Australia	Assoc Prof David Green	Prof Andrew Parkin
Griffith University	Prof Alf Lizzio	Ms Di Selzer
James Cook University	Ms Heather Gordon	
La Trobe University	Dr Ric Canale	Dr Kay Souter
Lincoln University	Ms Sue Clemes	
Macquarie University	Assoc Prof Helen Carter	Mr Andrew Burrell
Massey University	Assoc Professor Mark Brown	Mr Duncan O'Hara
Massey University	Mr Duncan O'Hara	
Murdoch University		Dr Rick Cummings
Open Universities Australia	Mr David Cummings	
Queensland University of Technology	Ms Frances Eden	Ms Regina Obexer
Royal Melbourne Institute of Technology	Dr Garry Allan	Mr Jac Smit
Southern Cross University	Assoc Prof Gail Wilson	Dr Diane Newton



	<b>Institutional Nominee</b>	<b>Alternate Nominee</b>
Swinburne University	Prof Janet Gregory	Ms Kulari Lokgue-Dona
University of Adelaide	Ms Liz Heathcote	Prof Denise Kirkpatrick
University of Auckland	Dr Cathy Gunn	Prof Helen Sword
University of Canberra	Dr Alan Arnold	Prof Jonathan Powles
University of Canterbury	Mr Nick Ford	Mr Gregor Ronald
University of Melbourne	Assoc Prof Deborah Jones	Mr Gregor Kennedy
University of New England	Prof Jennifer Clark	
University of New South Wales	Mr Patrick Stoddart	Prof Stephen Marshall
University of Newcastle	Prof Carol Miles	Mr Luke Bolton
University of Otago	Ms Jenny McDonald	Mr Emerson Pratt
University of Queensland	Dr Simon Collyer	
University of South Australia	Prof Margaret Hicks	
University of Southern Queensland	Dr Michael Sankey	Mr Eric Robertson
University of Sydney	Mr Colin Lowe	Ms Liz Devonshire
University of Tasmania	Mr Gerry Kregor	
University of Technology, Sydney	Prof Shirley Alexander	Assoc Prof Jo McKenzie
University of the South Pacific - Fiji	Dr Theresa Koroivualono	
University of the Sunshine Coast	Mr Ian Wright	
University of Waikato	Mr Nigel Robertson	Mr Stephen Harlow
University of Western Australia	Dr Shannon Johnston	Mr Andrew Hu
University of Western Sydney	Dr Carol Russell	Ms Gina Saliba
University of Wollongong	Assoc Prof Romy Lawson	Assoc Prof Bill Ashraf
Victoria University	Dr Lisa Germany	Mr John Supple
Victoria University of Wellington	Dr Stephen Marshall	





## ACODE SECRETARIAT

c/o Teaching and Learning Centre  
University of Canberra, ACT 2601

Phone: (+61) 02 6201 5176

Email: [secretariat@acode.edu.au](mailto:secretariat@acode.edu.au)

Website: [www.acode.edu.au](http://www.acode.edu.au)